

Special Ideas on how to use your newsletters and emails to reach *your* customers.

Send out special offers to new customers to thank them for their first purchase and welcome them. Track visits and dates and entice customers who have not visited recently with special “we miss you” or “welcome back” offers

Create coupons offering a discount or a special value added item or service available only for your “special” loyal customers

Regularly select a featured service or product & give background information & describe the benefits of it

Give Bios of yourself & employees to help your customers know more about you & feel more comfortable

Send out event calendars listing any tours, classes, demonstrations, receptions or other upcoming events



Take photos of your facilities and the services you provide . Post them on your website.

Show a small thumbnail photo of them in the email newsletter along with brief description and a link to the larger photo and more information about them on your website

Share how-to information of interest to your customers ; Promote community events & build goodwill with your customers

Introduce your customers to new services, products, employees or equipment that will enhance their experience with you

Create special events that bring your customers in; promote them with your newsletters; send personalized invitations

Offer special discounts or value added to your regular customers if they schedule during consistently slow times or periods

With a database designed for your special needs, we help you segment your customers according to their special interests. You can save by only contacting those who are most likely to be interested in your special offer. If they have email you can inexpensively contact them. You only need to use postal mail for those without email, resulting in big savings

Please contact us, we will work with you to discover unique solutions for your unique image and needs



Promotions



Newsletters



Letters



Postcards

(772) 675 - 3149 FL
Partners In Profit
(716) 597 - 6203 NY