

Technology Solutions For Lodging Establishments



Partners In Profit
We want to be your technology partner !

Partners In Profit helps you communicate with, learn more about, and increase repeat sales from your *current* customers.

We all have customers, whether we call them clients, or members, or guests, or even voters.

Are you are tired of spending more and more time and money on an exhausting and endless chase for new customers ?

Repeat customers spend **33% more than new customers.**

It costs **six times more to sell something to a prospect than to sell that same thing to a current customer.**

Permission Based E-mail Marketing - You've already paid to acquire leads and to win your guests over. Don't let your competitors take them away. Keep your business in front of your customers with informative newsletters, special promotions, event invitations and more. Contact your customers using E-mail at a fraction of the cost of Print, Radio & TV. At pennies per contact vs. up to a dollar or more for direct mail, E-mail is the least expensive form of advertising **Partners In Profit** can help you get started, or let us do it all for you.

Web Sites, Promotion & Internet Marketing – Your guests and potential guests are from all over the continent, maybe even the world. Make it free, easy and painless for them to find out about you and your offerings. Think you can't afford to build and promote a website? How about a **free** domain name, **no** monthly fees & **5 free** email accounts @ yourdomainname for a hosted web site. We will help you design and promote your website.

800 Phone Numbers – Do all your guests live so close to you that it is a free phone call for them to find out about your facilities and services and to make reservations? If not, you can't afford not to think about toll free numbers. Your competition already has! Basic fees start under \$ 2 per month. Just one extra phone reservation a month will pay for this service. We will help get you set up.

Newsletter Publishing Services – Need to create newsletters, coupons, flyers and other print messages? Newsletters are the perfect way to keep in touch with your guests. We will help you design your important print messages. And we are very affordable.

Customer Data Bases and Mailing Lists – We will help you design customer databases and even set up systems that don't require you to even touch a computer. We can help you send out information and mailings to your guests. Or set up e-mail newsletters that you can send to your guests with computer access. E-mail, properly targeted using the right data contained in a database we create for *your* special needs, enables you to make **the right offer to the right guest**. You don't always need to pay those high postage costs.

Customer Relationship Marketing – Gather and use information about your guests to make them happier and make you higher profits. We help you find ways to grow your business and increase profits by better serving your current customer base. Please download the Lodging CRM sheet for more details, then contact us for a solution designed specifically for *your* business needs

Remote Office & Home Worker Connection Solutions - We will help you connect your offices and your workers, wherever they are. Virtual PBX and VOIP solutions.

Custom shirts, caps, clothing or other promotional items. Need professionally designed logos or graphics?

One of our Partners can help. We will be glad to work with them for you.

Partners In Profit wants to help you succeed
Contact us Now!

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